

EffectiveSoft Ltd.

Price cutting for qualitative software development services

Minsk, Belarus - March 19-20, 2009 - EffectiveSoft Company reduces software development costs for its services to meet customers' needs in the period of economical crisis. Solid experience in software development industry and well-deserved reputation do not allow us to sacrifice the quality for the price.

Despite the fact that our rates were rather competitive before the world financial crisis, we offered a program of cost reduction to our customers. The program focused on the application of a number of up-to-date technologies and leading development approaches to deliver a high-quality solution with the minimum resources attracted:

- Open source components, such as Drupal CMS, Zen Cart/X-Cart Template, PHPNuke, OsCommerce, Magneto, etc. for open source customization and integration with different operating systems (Windows and Linux OS).
- Agile methodology without system specification and additional spendings. Agile software development is applied by EffectiveSoft to create fast, flexible solutions with state-of-the-art performance at reasonable costs.

Significant savings can be achieved by combining both of the approaches, for example, Agile software development with Ruby on Rails.

About EffectiveSoft:

EffectiveSoft is a leading software development company recognized by clients world-wide, which provides custom software development services for more than 7 years. EffectiveSoft expertise covers complex software development for Windows, Linux/Unix and Mac OS X, Mobile software development, projects re-engineering, support and maintenance services.

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