

Green Packet Berhad

GREEN PACKET SEES GROWTH OPPORTUNITIES IN GLOBAL WiMAX ECOSYSTEM

Green Packet, a leading developer of Next Generation Mobile Broadband and Networking Solutions, is fast establishing itself as a preferred provider for convergent technologies in the WiMAX space. This is demonstrated through a strong traction gathered during the recent WiMAX Forum® Global Congress 09 held in Amsterdam.

The two-day event in Amsterdam has garnered the Company potential tie-ups and business opportunities with 32 operators and prospective partners from 25 countries with a funnel value estimated at more than USD 30 million. Close to 50% of the operators interested to partner with Green Packet in strategic collaborations or commercially were from Europe, signifying that the Company has established a credible reputation in that region as a strong provider of WiMAX-related products and services that contributes to successful commercial deployment of WiMAX networks.

“The enthusiasm received and traction generated during the forum affirmed that there is strong demand for our WiMAX-related products and services,” said Mr. Kelvin Lee, Senior General Manager of Green Packet. “We are very glad to receive such a response, considering the huge potential presented by Europe which accounts for approximately 30% of the total WiMAX global deployment. We stand ready to serve the large majority of operators in Europe operating in the 3.5GHz frequency band with our range of high performance WiMAX CPE catered to that frequency,” adds Lee.

According to Lee, operators were particularly interested in Green Packet’s WiMAX modem and Intouch Connection Management Platform (ICMP) after witnessing a successful live demonstration during the forum, which featured the modem and ICMP working on Worldmax’s commercial 3.5GHz network. The showcase demonstrated session persistence as well as illustrated uninterrupted connection and application usage as the user moves between a WiMAX-WiFi network.

Green Packet’s ICMP is the industry’s leading intelligent connection management solution. Aside from its seamless mobility feature, it offers operators an end-to-end solution designed to converge connection management, communication services and entertainment within a single client. It is designed to simplify and enrich the connectivity experience of users while giving operators the opportunity to increase ARPU (Average Revenue per User).

Another key draw was Green Packet’s award-winning WiMAX CPEs (Customer Premise Equipments). On display were its indoor, outdoor and USB modems that cater for the 3.5GHz as well as the 2.3GHz and 2.5GHz frequency bandwidth. Technology Marketing Corporation (TMC) had recently awarded Green Packet with two WiMAX Distinction Awards for its D-series (indoor desktop modem) and the U-series (USB modem), validating the Company’s commitment to innovation in the WiMAX space.

“Our products and solutions are designed from a commercial perspective, offering a high degree of customization and value-added-services (VAS) to meet the diverse needs of our customers. Hence, operators can enjoy shorter time-to-market and customer loyalty which translates into improved ARPU,” said Lee.

At the forum, Green Packet announced its strategic partnership with Beceem Communications, a leading provider of WiMAX semiconductors, to introduce a portfolio of high-performance WiMAX USB modems in 2.3, 2.5, and 3.5GHz. This collaboration will heighten Green Packet’s capability to serve global demands and is a testimony to its commitment to become a leading global player for the provision of WiMAX products and services.

Green Packet will converge again with industry players at the WiMAX Forum® Regional MENA from 23 to 24 June in Dubai. The Company has established a strong footing in the Middle East and Africa region having set up an operational base in Bahrain since 2007.

About Green Packet

Green Packet Berhad was founded in the Silicon Valley and has offices in eight markets worldwide. In 2000, Green Packet established its R&D and marketing centre in strategically located Malaysia. Today, it is headquartered near Kuala Lumpur and listed on the Main Board of the Malaysian Bourse with over 630 employees. A leading developer of Next Generation Mobile Broadband and Networking Solutions, Green Packet's mission is to provide a seamless and unified platform for the delivery of user-centric multimedia communications and services regardless of the nature and availability of backbone infrastructures.

Green Packet has two key business pillars: Products & Solutions and Converged Communications Services. For more information, visit: <http://www.greenpacket.com>

For more information about this press release please contact:

Media Contact:

Shirley Ah Yong
Senior Manager II,
Corporate Communications
Green Packet Berhad
T: +603 7450 8888 ext 8812
E: shirley.ahyong@greenpacket.com

Sales & Marketing Contact:

Carol Koh
Director,
Global Marketing
Green Packet Berhad
T: +603 7450 8888 ext 8379
E: carol.koh@greenpacket.com