

## Concrete Results

### **Concrete Results Inc Introduces Brescia Paver Finishing System**

***Concrete Results introduces an innovative system called Brescia that provides a classic finish to concrete pavers.***

January 18, 2010 PRWEB Southlake, TX Concrete Results Inc. has once again expanded their product offering to further enhance the flexibility in both the design and appearance of interlocking concrete pavers by introducing an innovative system called Brescia.

The Brescia System is a new technology that provides a classic finish to concrete pavers. This first-of-its-kind integrated system utilizes proprietary chemicals and processing systems to treat the surface of concrete products. The result is a unique aesthetic enhancement with naturally appealing features.

The Brescia Systems incorporates a combination of machinery and chemistry to etch the surface of concrete pavers during the manufacturing process. This technology yields an unlimited variation in the surface appearance of the concrete paver by revealing the surface of the cured concrete and exposing the aggregates within the matrix.

While Brescia was designed for concrete paver producers who employ "face mix" technology in their plants, Brescia can also greatly enrich the look and feel of this already aesthetically charged product in standard paver manufacturing operations. Brescia is an optimal performance system that is easily incorporated into an existing production line and eliminates the need for additional labor in double handling of the material.

Architects and landscape designers will now be able to dramatically increase their creativity and flexibility when incorporating these finishes into their projects. The surface etch is ideal for commercial, institutional, municipal, and residential construction that have a need for an imaginative appearance and slip resistance.

Mark Muratore, President of Concrete Results stated "The proprietary process involved years of research and development and will help to advance the design functionality of concrete pavers within the commercial and residential marketplace. For designers it provides increased finish options, while for producers it expands their product offering with an in-line process without any capital investment in equipment."

Concrete Results will license the Brescia System to dry cast concrete paver manufacturers throughout North America. In addition to providing a turn-key solution to the manufacturer, Concrete Results will provide a variety of support services including marketing support and assistance in the creation of product specifications via their PSS division.

For further information on the Brescia System please visit our new website, <http://www.concrete-results.com>